

FOR IMMEDIATE RELEASE

August 6, 2018

FOR MORE INFORMATION

Stephen Maliszewski
Director-Public Relations
920-457-4441 ext. 70725
stephen.maliszewski@kohler.com

**U.S. Army Corps of Engineers, DNR, Historical Society, Tribes and Kohler Co.
Enter into MOA on Historic Preservation Plan for Proposed Golf Course**

***UW-Milwaukee Cultural Resource Management program to conduct
next phase of archeology field work aimed at learning and discovery***

KOHLER, Wis. – The U.S. Army Corps of Engineers has entered into an official Memorandum of Agreement (MOA) that outlines a comprehensive historic preservation plan at Kohler Co.'s proposed golf course property in the City of Sheboygan that legally allows agreed-upon archeology work to commence.

In addition to the U.S. Army Corps, the Wisconsin Historical Society, the Wisconsin Department of Natural Resources and three Native American Tribes have joined with Kohler Co. in signing the formal MOA.

“This is a significant agreement that sets the stage for a cooperative approach to meaningful discovery and learning as we move the project forward,” said Dirk Willis, group director of golf for Kohler Co.'s Hospitality and Real Estate Group. “We appreciate the positive involvement of federal and state agencies and the Tribes in reaching this joint agreement.”

Under the MOA, preservation work at the site must be conducted in consultation with an archaeologist, and Kohler Co. has selected the University of Wisconsin-Milwaukee Cultural Resource Management program to perform the next phase of field work. The agreement outlines a plan that includes supervised field work, data recovery efforts, and a public education plan.

With the first two phases of archeological study previously completed, approved next-phase archeological work on the site will begin in early August as allowed by existing permits and before any construction begins. The course design continues to preserve and leave untouched

known burial mounds on the property. The work plan includes extensive process training, monitoring and a system for collecting and cataloguing artifacts and other objects that might be discovered during the Phase Three work and later during construction. Detailed maps that delineate protected wetlands will be followed, and Kohler has voluntarily hired an independent third party to monitor the field work as an additional, proactive measure to ensure wetlands are protected.

"Kohler Co. has owned this land for more than 75 years, and this archeological activity will help us learn more about those who came before us and our state's rich history. This is an important historical opportunity for education that could have remained unknown without our project," Willis added.

"We remain committed to implementing a plan that will avoid, minimize and mitigate potential impacts from the public golf course. Our company has an established track record of balancing good business practices with sound environmental policy, and that will be reflected throughout this project. We believe we can and will develop a golf course that will enhance the natural beauty of the land," he said.

About Kohler Co.'s Proposed Golf Course

Kohler Co. has introduced plans to create an 18-hole, public golf course on land the company has owned in the City of Sheboygan for more than 75 years. Building on its long history of quality, innovation and sustainability – as well as its track record of success at Whistling Straits and Blackwolf Run – Kohler has approached the project thoughtfully, with substantial public feedback throughout the planning process helping to inspire a design that embraces the land's natural contours. The goal is to have a world-class, public destination to further enhance Sheboygan's growing reputation as a destination for tourists.

The project will bring many positive benefits to the City of Sheboygan and surrounding region, including more than 220 new full-time jobs, an estimated \$1.1 million annually in new tax revenues, and an additional \$3.6 million in associated salaries and benefits in the area. Additionally, the construction of this world-class public golf course will have an annual \$20.6 million positive economic impact to the region and to do it in an environmentally responsible manner that will serve the community and enhance the land for generations to come. More information is available at www.ProposedGolfCourse.com.

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